



## Elearn Training Insitute

*Empowering learners with practical skills  
for career success.*

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22 August 2026

### School Leadership

Principal / Head of ICT

Partner School

### RE: Partnership Proposal — Juwam Future Tech Holiday Bootcamp

A holiday enrichment programme designed for parents, teachers, and learners

Dear School Leadership,

Greetings from **Juwam International Training College (JITC)**. We are pleased to present this partnership proposal for the **Juwam Future Tech Holiday Bootcamp** — a practical, project-based holiday programme that helps families and schools turn holiday time into meaningful digital skills development.

This proposal is written with two audiences firmly in mind: **parents**, who want safe, purposeful holiday learning with visible results; and **teachers**, who want enrichment that supports STEM, clubs, and learner motivation without replacing the formal curriculum.

#### Bootcamp information webpage:

<https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp>

Share this page with parents and teachers for programme details, tracks, fees, and how to apply.

Apply: <https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp/apply>

School partnership form:

<https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp/partnership>

### 1. About Juwam International Training College

Juwam International Training College is a Thika-based training institution offering practical skills programmes in ICT, business, cosmetology, counselling, and social work. We specialise in hands-on training that complements formal education and prepares young people for the digital economy.

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**Bootcamp page:** <https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp>

## 2. The Opportunity for Partner School

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Give your child practical technology skills this holiday. The Juwam Future Tech Holiday Bootcamp introduces learners to Artificial Intelligence, Graphic Design, Web Design, and Web Hosting through hands-on, project-based training.

*Theme: Build. Design. Automate. Publish.*

This bootcamp complements the school curriculum and student development programmes. It is an enrichment, STEM, innovation, digital skills, and career readiness programme — not a replacement for CBC or formal Computer Studies.

The programme supports competency-based learning through practical projects, creativity, communication, collaboration, problem-solving, digital literacy, innovation, self-efficacy, and career exploration.

### Who the programme serves:

- High school learners
- CBC learners interested in STEM, ICT, creativity, innovation, and digital careers
- Students interested in AI, graphic design, web design, and web hosting
- School clubs, computer studies learners, innovation clubs, STEM clubs, and holiday learners
- Other young learners with interest in technology

## 3. Why This Matters to Parents

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Parents want holiday time that is productive, safe, and meaningful — not idle screen time. The Future Tech Holiday Bootcamp turns curiosity about technology into guided, age-appropriate skills that learners can show, explain, and reuse at school and at home.

When parents ask, “*What will my child gain from this holiday?*”, the answer is concrete skill, not vague exposure:

- Clear outcomes parents can see: each learner builds a Digital Innovation Portfolio (AI-assisted work, design assets, a simple website, and basic publishing skills) instead of only sitting through theory.
- Complements — does not replace — school work: the programme strengthens CBC competencies (creativity, digital literacy, problem-solving, collaboration) while leaving

formal Computer Studies and exam preparation to the school.

- Responsible technology habits: learners practise safe, ethical AI use, verification of information, and awareness of privacy and misuse — skills parents increasingly expect at home.
- Confidence and presentation: learners present their projects, which builds communication skills parents value for interviews, clubs, and future pathways.
- Structured holiday engagement: fixed sessions, trainer support, and a certificate of participation/completion give families a tangible return on holiday investment.
- Flexible delivery options: home-based or school-based, online or physical — so families can choose what fits transport, supervision, and device access.

#### 4. Why This Matters to Teachers

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Teachers and school leaders need enrichment that supports clubs, STEM culture, and learner motivation without adding curriculum burden. This bootcamp is designed as a school-friendly partner programme that teachers can recommend with confidence.

For Computer Studies teachers, STEM patrons, careers teachers, and club patrons, the bootcamp is a ready partner — not an extra syllabus to invent:

- Curriculum-aligned enrichment: practical projects reinforce digital literacy, innovation, and career exploration without competing with schemes of work or exam calendars.
- Support for Computer Studies, STEM, and innovation clubs: ready-made holiday structure, lesson flow, and project briefs that clubs can point learners toward.
- Visible learner artefacts: portfolios and websites give teachers evidence of applied skill — useful for open days, club showcases, and parent meetings.
- Reduced facilitation load for the school: Juwam provides trainers, structured modules, LMS/H5P activities, assessment of the capstone, and certification.
- Safe, supervised digital practice: emphasis on responsible AI, online safety, and project discipline — themes teachers already promote in class.
- Partnership clarity: defined delivery model, cohort size, dates, and coordination so HOD ICT / careers / club patrons know exactly what is being offered to families.

**Value in one line:** In short: parents gain a purposeful holiday programme with visible skills and a portfolio; teachers gain a trusted enrichment partner that strengthens STEM and digital culture without replacing classroom teaching.

#### 5. Programme Overview for This Partnership

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**Programme:** Juwam Future Tech Holiday Bootcamp

**Proposed Period:** August or November/December Holiday

**Delivery Model:** Home-based or School-based (Online / Physical)

**Proposed Cohort Size:** 30 learners

**Programme webpage:**

<https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp>

By the end of the bootcamp, each learner should have a practical digital portfolio showing AI-assisted work, graphic design projects, a responsive website, and basic hosting/deployment skills.

**Capstone — Digital Innovation Portfolio:** Each learner creates an AI-assisted project plan, graphic design campaign poster, simple responsive website, basic hosted/published web project, and short project presentation.

## 6. Investment (Fees)

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Fees are charged **per course**. Each course runs for **2 weeks · 2 hours a day · 5 days a week** (approximately 20 contact hours). Learners who enrol in more than one course pay for **each** course selected.

| # | Course                                     | Duration                                | School fee | Independent fee |
|---|--------------------------------------------|-----------------------------------------|------------|-----------------|
| 1 | <b>Artificial Intelligence Essentials</b>  | 2 weeks · 2 hours a day · 5 days a week | KES 10,000 | KES 15,000      |
| 2 | <b>Graphic Design</b>                      | 2 weeks · 2 hours a day · 5 days a week | KES 10,000 | KES 15,000      |
| 3 | <b>Web Design Basics</b>                   | 2 weeks · 2 hours a day · 5 days a week | KES 10,000 | KES 15,000      |
| 4 | <b>Web Hosting &amp; Server Management</b> | 2 weeks · 2 hours a day · 5 days a week | KES 10,000 | KES 15,000      |

**School partnership fee** applies to learners enrolled through a partner school cohort. **Independent applicant fee** applies to families applying directly (not through a school partnership). All amounts are **per course**.

**Fee model for this proposal:** KES 10,000 per course (school partnership). Independent applicants: KES 15,000 per course. Each course: 2 weeks · 2 hours a day · 5 days a week.

## 7. Training Tracks Explained

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Parents and teachers can expect four practical tracks. Each track ends with a mini project so progress is visible:

- **Artificial Intelligence Essentials**

What AI is and how students can use it responsibly; Prompt engineering; AI for study support; AI for writing and research assistance...

- **Graphic Design**

Design principles; Layout and typography; Colour combinations; Brand identity basics...

- **Web Design Basics**

Web foundations; HTML structure; CSS styling; Responsive layout...

- **Web Hosting & Server Management**

Hosting architecture; Domain names and DNS; cPanel basics; Email hosting...

## 8. Learning Journey (Modules)

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The programme follows a clear sequence from orientation to capstone — easy for teachers to explain to parents and for families to follow:

1. **Orientation and Digital Careers** — Welcome, bootcamp overview, digital careers, and online safety.
2. **Responsible AI and Prompt Engineering** — AI fundamentals, prompt engineering, and responsible use.
3. **AI for Study, Productivity, and Creativity** — AI tools for learning, writing, research, and presentations.
4. **Graphic Design Foundations** — Design principles, colour, layout, and typography.
5. **Branding and Social Media Design** — Brand identity, posters, flyers, and social media graphics.
6. **HTML and Web Structure** — Web foundations, HTML elements, and page structure.
7. **CSS and Responsive Web Design** — CSS styling, layouts, and responsive design.
8. **Website Project Development** — Build multi-page websites with forms, images, and navigation.
9. **Hosting, Domains, Security, and Backups** — Hosting basics, DNS, cPanel, SSL, email, and backups.
10. **Capstone Project and Presentation** — Digital Innovation Portfolio capstone and certification.

## 9. What Learners Take Home

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These outcomes are what parents can look for at the end of the bootcamp, and what teachers can recognise as applied digital competence:

- Use AI responsibly for study support, research, writing, and productivity
- Apply graphic design principles to create posters, social media graphics, and brand assets
- Build responsive web pages using HTML and CSS
- Understand hosting, domains, DNS, SSL, and basic website deployment
- Complete a capstone Digital Innovation Portfolio project
- Present a practical technology project with confidence

## 10. Benefits to the School Community

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- **For the school brand:** strengthens STEM, innovation, and digital-skills positioning with a structured holiday offering.
- **For parents:** a clear, supervised alternative to unstructured holiday screen time, with a portfolio and certificate.
- **For teachers:** enrichment that supports clubs and Computer Studies culture without rewriting schemes of work.
- **For learners:** confidence, creativity, and career awareness through real projects they can show.
- **Delivery flexibility:** home-based or school-based; online or physical — matched to lab access and family needs.

## 11. How Juwam Delivers (Our Commitment)

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- Qualified trainers and structured lesson plans parents and teachers can trust
- Project-based learning with capstone portfolio assessment
- LMS content delivery with interactive H5P activities
- Certificates of participation/completion for successful learners
- Dedicated coordination for school partnership delivery, parent communication, and cohort logistics
- Emphasis on responsible AI use, online safety, and age-appropriate facilitation

## 12. Proposed Next Steps

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1. Review the public bootcamp information page and share it with parents and teachers: <https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp>
2. Share this proposal with school leadership, relevant teachers (ICT / STEM / careers / clubs), and parent representatives as appropriate
3. Schedule a partnership meeting to align on parent messaging, teacher involvement, logistics, and cohort planning
4. Confirm preferred delivery model, dates, learner numbers, and any school lab/supervision requirements

5. Launch learner applications via <https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp/apply> with clear information for parents and a briefing note for teachers
6. Onboard the cohort and begin the bootcamp with orientation for learners and guardians

We would be honoured to partner with **Partner School** so that parents see real holiday value and teachers see enrichment that strengthens — rather than distracts from — the school's academic and STEM mission.

**More information:** <https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp>

Yours faithfully,

**Admissions & Partnerships Team**

Juwam International Training College

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Bootcamp page: <https://autoconfig.elearntraininginstitute.com/future-tech-holiday-bootcamp>

**OUR CORE VALUES**

**Integrity**

Honest, ethical standards in all we do

**Excellence**

High-quality teaching and learning outcomes

**Practical Skills**

Hands-on, career-ready training

**Professionalism**

Industry-aligned, professional delivery

**Elearn Training Institute** — Empowering learners with practical skills for career success.